



Mr. Philip Zepter and Mr. Zdravko Reljan, Executive Vice President Sales and Marketing of Zepter International



Mr. Philip Zepter with the best Top Managers



Mr. Philip Zepter with some of the best Managers



At work during the International Business Meeting



Exhibition of limited edition of Zepter Golden products



## ZEPTER: THE GOLDEN AGE

Zepter International is proud to announce the success of their **International Business Conference, 2009, "Zepter: The Golden Age"**, in the capital of luxury, Monaco, from March 7<sup>th</sup> to 10<sup>th</sup>, 2009.

Zepter people from all over the world gathered in the Principality to be involved in **Zepter's annual convention**. Monaco is one of Zepter's international homes and was a suitable venue for Zepter: The Golden Age. **A flagship Zepter store takes pride of place on Monaco's coveted Avenue Saint Laurent**, and proudly displays Zepter's world famous consumer products known for their top quality, their prestigious style and their lasting value.

**Coming from over the 40 countries** that Zepter is present in, Monaco played host to over **1,000 Zepter guests from 5 continents**, Zepter people came for a taste of the high life, to experience the Zepter way of life.

### Zepter, striving for a longer, healthier and happier life

Zepter International is a global enterprise which produces, sells and distributes exclusive, high-quality consumer goods around the world principally by way of direct sales and also through high-end stores. Since its inception, Zepter has striven to enhance lifestyles around the world and to become an essential part of everyday living. Zepter Group has also successfully expanded its operations into the financial and insurance business with Marshaly - Insurance Financial Associated Company.

The following figures prove that whenever you see the name "Zepter" you can be sure that it means: **TOP QUALITY, PRESTIGIOUS STYLE and LASTING VALUE!**



### THE WIDE RANGE OF ZEPTER PRODUCTS

Created as the result of many years of **relentless scientific research and technological development**, Zepter products represent a unique system that offers a **complete solution for a healthy lifestyle**.

All Zepter products have been developed with the same **high quality standards and excellent workmanship** to enhance your health and well-being, inspired by the miracle of human life and its immense possibilities. Zepter has created a secure bridge between mankind and nature, turning us towards a healthy way of living with a wide range of **top-quality products**, organised in **5 brand divisions: MEDICAL, COSMETICS, LUXURY, HOME ART, HOME CARE**.

### ZEPTER: THE GOLDEN AGE, THE INTERNATIONAL BUSINESS CONFERENCE 2009

**Zepter: The Golden Age**, worked to unite its **top managers from all over the world**. It was a chance to showcase Zepter's newest **technologically-advanced products and superior design**. The products are of the highest quality and are developed in line with **Zepter's Mission of Health and beauty**.

**Zepter: The Golden Age**, was an opportunity for Zepter people to come together to share ideas, knowledge, skills and experience. To highlight Zepter's position in the world of big business. While the rest of the world is slowing down, **Zepter is expanding into new markets and growing its current markets**. There is a world of opportunity for Zepter to grow. **Zepter's Golden Age** lies in the fact that it has an unlimited potential to hire people. Zepter gives people the chance to work for themselves with **no financial investment, with great support, huge earning potential and a fulfilling international career with the possibility for travel and chances to compete in international competitions, awards and contests**. For anyone who is looking for a job, a better job, a better salary, extra income, or a better quality of life, Zepter's door is always open. It offers them security and stability, empowers workers and empowers society. Zepter is recruiting on an ongoing basis, constantly looking for new staff, young people and especially educated people with a will to succeed. Zepter is offering today what no other companies are offering – a guaranteed flexible job in any corner of the world. Across the globe Zepter's excellent products change lives giving people more free time, and striving for a **longer, healthier and happier life**.

### ZEPTER TAKES OVER MONTE CARLO FOR FOUR GLORIOUS DAYS

Over the course of the four days Zepter International's guests had the opportunity to **explore the city of Monaco and experience luxury**. The guests were received on the first evening with the elegant **Black & White Welcome Dinner** held in the Fairmont Hotel. The morning of the 8<sup>th</sup> saw the 'working session' of the Conference with the **International Business Meeting** with keynote speeches and presentations from some of Zepter's most important figures. Key personnel from Serbia, Egypt, Czech republic, Russia, Poland, Romania and Hungary and Italy took the floor. Later that evening the contingent was treated to a fabulous **Gold Gala Dinner**, guests arrived adorned with the colour gold, this gold theme was to celebrate the launch of the exclusive **Zepter All Gold Catalogue**, a limited edition of Zepter's products in **gold!** The entertainment continued into the small hours with glamorous dancing at the legendary **Jimmy'z** nightclub.

Monday the 9<sup>th</sup> of March saw the climax of the Zepter International Business Conference with the **Big Zepter Show** at the Sporting Club Monte Carlo. The show was introduced by **Mr. Philip Zepter** and it was the company's esteemed founder and president who stirred the audience with an inspired motivational speech. This was an entertainment extravaganza which also encompassed presentations from Brand Directors from the five Zepter brand divisions. New products launched were **TUTTOLUXO 6S** complete cleaning system by Zepter and **TUTTOLUXO 2S**, Zepter's wet and dry vacuum cleaning system. From Zepter Home Art the new ranges of **Zepter Masterpiece Collection** were launched - **Black & White, Imperial Gold and Royal Gold** and the new and improved **Magic Harmony** range of glassware. Zepter Cosmetics launched its **Intensive Anti-Cellulite Treatment** and a new feminine fragrance '**For Her**'. While the Zepter Luxury brand took the opportunity to promote its new high quality watches **Oval Gate** and **Grand Circle**. The very best of Zepter were recognised at the Award Ceremony where Zepter's high achievers were awarded and big money prizes, with over **€1 million in cash and prizes awarded to a quarter of all participants**.

The finale to the whole event was the **Zepter Grand Ball Monte Carlo**, also at the Sporting Club. A formal dinner with entertainment from such world-renowned artists as **Teodor Illincai, Goran Bregovic, the Tam Tam drummers, the Brazilian music and dance show, Vrelo** and more. Celebrities and V.I.P.s to take the stage included, **Guido Cappellini**, 9 times F1 Powerboat champion, **Sergey Bubka**, legendary Ukrainian pole vaulter, founder and president of Fashion Television **Michel Adam**, former Miss World **Tatiana Kucharova**, celebrities **Nicolina Pisek, Chris Gann**, worldwide famous top model **Nina Senicar** and former Miss Italy, **Roberta Capua**.



Mr. Philip Zepter meets Mr. Michel Adam of Fashion Television and former Miss World Tatiana Kucharova



Mr. Philip Zepter and his wife Madlena opening the Big Zepter Show



Zepter Golden products take the catwalk



Zepter Grand Ball, Sporting Club, Monte Carlo



Zepter brings a taste of Brazil to Monte Carlo